

# DON'T TRASH AZ

For the Don't Trash AZ Campaign to pick up, we need your help...

Governor Janet Napolitano wants you to get involved. You have two options:

1. Log onto [www.azgovernor.gov/donttrashaz](http://www.azgovernor.gov/donttrashaz)

There, you can download a community tool kit, which includes an overview of the statewide campaign, ideas to tailor the message to your local area, crucial talking points, facts on the litter challenge in Arizona, and a PDF of the Don't Trash AZ logo for use in your area.

2. ADOT staff stands ready to assist you with your campaign efforts. For help in your local area, or to request your copy of the Don't Trash AZ CD, contact:

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## Litter Facts

- ADOT spends an average of \$2.3 million per year and uses between 65,000 and 70,000 labor hours to pick up litter in Arizona.
- Debris on roadways nationwide causes 25,000 accidents each year and more than 80 fatalities.
- Between 1999 and 2001, Arizona reported 5 fatal accidents due to road debris.
- Littering can cost drivers and their passengers a misdemeanor fine of \$500 in the State of Arizona.



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